



Graphic Art

(Cambridge) Ltd

SILK SCREEN AND DIGITAL PRINTING

CREATIVITY ■ EXPERTISE ■ SERVICE

EXHIBITION DISPLAYS

VEHICLE LIVERY

POS & PROMOTIONAL

CANVAS PRINTING

SIGNAGE

About Us

Located in Cambridge, Graphic Art Ltd is the supplier of choice for Graphic Solutions.

A family run business with over 45 years of experience in the Print Industry our extensive Digital Operation is able to produce a full range of promotional & personalised products, an overview of which is outlined in this brochure.

With over 24,000 square feet of operational space and a customer base spanning Europe, America and Asia we work hard to develop a true partnership with our customers through commitment, innovation and 'out of the box' thinking. Our products are customer specific and used across a wide range of market sectors including;

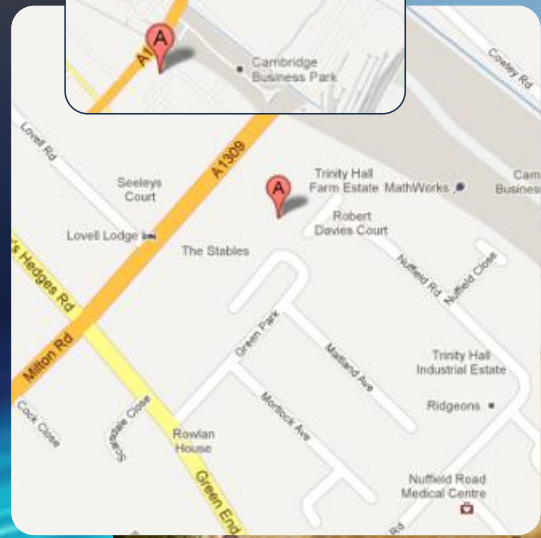
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|--------------------|-----------------|--------------------|
| Medical | Telecoms | Computing |
| Electronics | Instrumentation | General Industrial |
| Mass Market Retail | Catering | Commercial |

Renowned for our unprecedented level of support we hold your hand through every step of the process helping you to achieve what you want from your print whether it be small and personal such as wedding invitations or family gifts through to large production print media campaigns.

The following support features are part of our service as standard;

- | | | |
|--------------------|-------------------|-------------------|
| Artwork Generation | Material Advice | Colour Matching |
| Circuit Design | Technical Drawing | Stock Photography |

Operating a comprehensive quality procedure system we have full ISO 9001 accreditation by the British Standards Organisation and are actively working towards ISO 1400 Environmental Quality Standards.



“We recognise the important role we can play in your future success and our goal is to provide the best service possible.”

Canvas Printing

Photographs and paintings look great when printed onto canvas. Your Picture can be printed onto fine art canvas, traditional artist's material or poly canvas. Prints can be stretched onto box frames or framed traditionally.

Sizes available in any configuration of: 8" - 36"



Moments too precious to forget...

Canvas prints
from
£25



Posters

We print posters and point of sale up to 65 inches wide on a variety of materials suitable for indoor and outdoor use.



1 x A0
from
£37

5 x A3
from
£25

Banners

Our digitally printed large format banners are ideal for outdoor use. Suitable for exhibitions, event branding, sales promotions and fundraising, each banner is finished with folded and taped edges, and brass eyelets.

Available up to 1.6 metres in height by virtually any length. Our full colour solvent banners can be printed onto a wide variety of media including hard wearing vinyl.



2ft x 6ft
from
£56

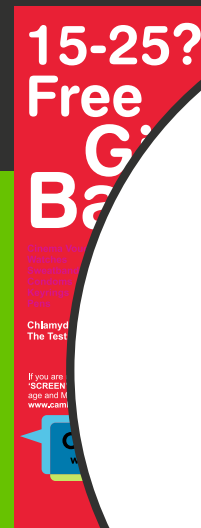


Exhibition Stands

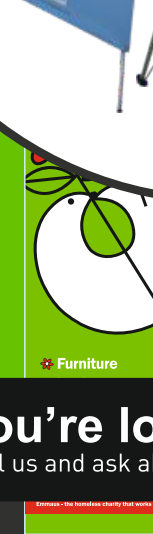
We offer high quality roller banners, exhibition stands and display boards in a multitude of styles and sizes. Full colour printing on hard wearing lightstop polyester, our stands can be easily erected in seconds.

Typical Roll Banner:

Height: 2.2m (visible graphic area)
Widths: 600mm / 800mm / 1m
Supplied with carry bag and shoulder strap



A-Boards
from **£90**
(Including Posters)



Sigma
from **£145**



Need something bigger?
See overleaf for exhibition graphics

Don't see what you're looking for?
We have a huge range of stands, call us and ask about our other models



Exhibition Stands
£679 from

Exhibition Graphics

We can help you make that good impression at your next show by both supplying and if necessary fitting a large range of exhibition graphics and stands.



Sports Venue Displays

Experts in equine signage, Graphic Art supply both functional and high impact graphics for your sporting event, exposing sponsors to your entire audience.





Point of sale

Graphic Art produce a wide range of promotional and point of sale products on a variety of substrates including paper, self adhesive vinyl, board and plastic.

Your print can be cut to virtually any shape using our CNC plotters or with a customised tool.

We can provide almost any kind of POS material from coasters to mouse mats and calenders to ID badges.



Who's looking at you?



Specialist point of sale
Call today for more details

Signage

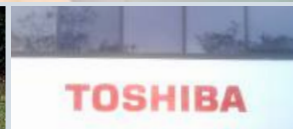
Businesses today must be aware of their corporate identity and always portray professionalism. We can ensure your corporate identity is used throughout your company locations and make sure any promotional material is both seen and maintains a professional image.

Graphic Art have a wealth of experience in this sector, having completed work for retail outlets, restaurants, commercial premises and science park based businesses.

Custom imagery and graphics can be combined with other promotional material and applied to equipment, products, walls, doors, windows and just about anywhere you would like your branding to be seen.

“Graphic Art’s quick and cost effective signage has helped us create brand awareness and generate sales.”

3ft sq Correx
£10 from



Vehicle Livery

From a single vehicle to a large fleet our durable graphics are one of the best ways to get your message moving.

We believe having one vehicle is just as important as having an entire fleet. This is why whether you are just starting up, looking to refresh your branding or are expanding, your vehicle will receive the same excellent level of care and attention from us.

Our vehicle graphics are not just for vans and lorries. We can put your name to boats, planes, buses, taxis, motorcycles, cars, pedal cycles and almost anything else that moves.



Vehicle Signage
from
£50



Labels & Stickers

Graphic Art produce a wide range of custom-made labels and stickers including warning, safety, instruction, information and serial labels.

Printed on a variety of materials, including paper, self-adhesive vinyl, plastic, aluminium and stainless steel. Labels can be supplied individually or, to reduce cost, can be pre-cut as a multiple set on a sheet or roll.



Leaflets, Flyers & Stationery

There are many ways to advertise your company from flyers to posters, mailshots, stationery and business cards. We print in full photographic colour onto a variety of substrates such as paper, board and plastic.

Why not try plastic cards instead of the more traditional business card? They are long lasting, eye catching and sure to make an impression. For more information please see overleaf.



Have you considered personalised marketing?
We can tailor each print to uniquely target your clients individually

1000 A5 Leaflets from
£89

1000 Headed Paper from
£159

1000 Compliment Slips from
£72

Personalisation

Just about any product produced by us can be individually tailored to your specific business, organisation or promotion.

Why stop there?

Products such as stationery, Christmas cards, calendars, mouse mats, plastic cards and much more can be individually personalised to their specific recipient allowing you to incorporate particular text or imagery such as a persons name or photograph into your product.



Desk Calendars
from
£2 each



Plastic Cards

We produce plastic cards in a variety of styles and media.

They can be completely personalised including individual pictures, bar codes and sequential numbering. Ideal for membership cards, ID cards, and even high impact business cards.

Magnetic strips can also be added allowing your card holders' cards to store information such as membership account details or swipe card capabilities.



1000 from **17p** each | 5000 from **16p** each

Screen Printing

On Surface

We have full panel printing and curing facilities, printing onto plastics, mouldings, extrusion, metal and glass.

Using our specialist pad printing equipment we can print to virtually any shape or moulding allowing our customers to apply prints and designs to virtually any part or component they require.

Under Surface

Suitable for a broad spectrum of applications, Graphic Art manufacture overlay fascias for a wide range of industries.

Subsurface printing onto a transparent substrate offers unbeatable durability and print protection. Printing onto clear materials also allows the introduction of clear or tinted windows for use with LEDs or LCDs.

Our overlays can be profiled to any shape and embossed for use in conjunction with low travel or membrane switches.

Need to print your own products?

Ask about our full Silk Screen manufacture and processing service



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